

25th Short Film Market Regulations

Registration to the Market is free and must be done online using the online registration site www.shortfilmdepot.com. It can be done right after submitting a film to one of the Festival competitions, or later.

The Clermont-Ferrand Short Film Market is organized by the association Sauve Qui Peut le Court Métrage (hereafter "SQP") alongside the Festival in the aim of facilitating economic activity and encouraging professional interaction in the short film sector.

The Short Film Market is the first business meeting and marketplace dedicated to short films. It is a unique venue with dedicated services for promotion and networking. Its digital video library is a formidable tool for scouting talents; it is equipped with 39 viewing units where the latest productions from around the world are available for direct consultation.

All the films submitted to the Market will be encoded and visible at the Market video library and on its online extension restricted to attending users of the Market video library, allowing them to continue viewing films via private access to a secure server for a period of six months.

Some productions will be highlighted by origin or by theme to facilitate the use of the video library and the search for quality programmes.

In 2009 the Short Film Market was visited by 3,000 delegates, including 223 professionals who viewed 3,762 different films registered at the Market (representing a total number of 17,969 consultations).

110 professionals continued viewing films using the video library online extension, representing an additional 1,200 monthly consultations.

Registration at the Market implies the following services:

- inclusion of your film at the Market video library and its online extension restricted to attending video library users, allowing them to continue viewing films via a secure server for a period of six months;
- communication, after the event, to each film's contact person, of the list and contact details of the professionals who saw the film at the Market;
- publication of your film's information sheet in the (paper and Internet) Market catalogue with a (French/English) synopsis, the producer's and sales agent's contact details, and an indication of its visibility at the video library;
- free accreditation for one person representing the film;

1. Entry requirements

Only films entered at the 2010 Clermont-Ferrand Short Film Festival national or international competitions can be registered at the 25th Short Film Market.

2. Market copies

Accepted formats:

- a DVD (Pal or NTSC), compatible with hardware DVD players; please specify clearly if subtitles are superimposed or accessible via the menu.

(1 film per disc, preferably with English subtitles for all the films, including English-speaking films for facilitating comprehension by all viewers).

Please keep in mind that the quality of your DVD will technically determine the quality of its encoding.

- an Mpeg4 AVC (codec H264) file, full D1 (horizontal resolution: 720 for Pal or 640 for NTSC), bit rate 3Mb/s, with AAC audio and subtitles superimposed on image (please send on a CD Rom or DVD Rom disc).

Participants are asked to inform which version they are making available at the Market: final version or work-in-progress.

3. Registration deadline and reception of Market copies

Whenever possible sending the Market copy in the same package as the Festival preview copy is strongly advised.

The Market registration will only be valid upon reception of the Market copy and the signed and printed Market registration form before the following dates:

- October 22, 2009 at the latest: for films available in their final version and with English subtitles when submitted to the international competition.

- October 31, 2009 at the latest: for films available in their final version and with English subtitles when submitted to the national competition.

- November 13, 2009 at the latest: for films only available in an unfinished version or with no English subtitles at the above dates, to allow delivery of a more advanced version, with English subtitles.

Shipping is payable by participants. Packages must reach us cleared of any customs tax or they will not be accepted.

For this, shipping must be made:

- by mail (specify "no commercial value - for cultural purposes")
- or EMS (DHL, Federal Express...) for a declared value of less than 15 € or US\$ 15.

4. Late reception or requests for a new encoding

For any new version replacing a previous Market copy, encoding will be made depending on possibilities and will be subjected to the payment of a 25 euros cover charge.

Any Market copy received after November 13, 2009 and before January 5, 2010 will be encoded depending on possibilities and will be subjected to the payment of a 25 euros cover charge.

5. Return of Market copies

Market copies cannot be returned and will be kept in SQP's Resource Centre.

6. Archiving

Since its creation SQP has always conducted a mission of preservation of the short film heritage. To this effect, all the video recordings submitted for the Market are stored and archived by SQP, who may have to transfer them on new current or future (digital or other) formats for improved storage purposes.

Submitting a film to the Market implies that SQP is given free permission to implement, as part of its mission of preserving the short film heritage, the free, individual consultation of the films archived in its Resource Centre for a duration of 10 years renewable by tacit agreement.

7. Non-specified cases and disputes

SQP or its representative will settle all non-specified cases within the terms of the present regulations. Market registration implies acceptance without reservation of all the terms outlined in the present regulations. In case of litigation, only the courts of the city of Clermont-Ferrand shall be competent and have jurisdiction.

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