

26th Short Film Market Regulations

Registration to the Market is free and must be done online using the online registration site www.shortfilmdepot.com. It can be done right after submitting a film to one of the Festival competitions, or later.

The Clermont-Ferrand Short Film Market is organized by the association Sauve Qui Peut le Court Métrage (hereafter "SQP") alongside the Festival in the aim of facilitating economic activity and encouraging professional interaction in the short film sector.

The Short Film Market is the business meeting and marketplace dedicated to short films. It is a unique venue with dedicated services for promotion and networking. Its digital video library is a formidable tool for scouting talents; it is equipped with 39 viewing units where the latest productions from around the world are available for direct consultation.

Some productions will be highlighted by origin or by theme to facilitate the use of the video library and the search for quality programmes.

In 2010 the Short Film Market was visited by 3,000 delegates, including 223 professionals who viewed 3,602 different films registered at the Market (representing a total number of 21,026 consultations).

Registration at the Market includes the following services:

- each film is encoded for inclusion to the Market video library and its online extension restricted to attending video library users, allowing them to continue viewing films via a secure server for a period of six months;
- after the event, each film's contact and sales person receives codes to log in to a limited pro services account where they can check the list and contact details of the professionals who saw their film at the Market;
- each film's information sheet is referenced in the (paper and Internet) Market catalogue with a (French/English) synopsis, the producer's and sales agent's contact details, and an indication of its visibility at the video library;
- 1 free accreditation is granted for one person representing the film.

1. Entry requirements

Only films entered at the 2011 Clermont-Ferrand Short Film Festival national or international competitions can be registered at the 26th Short Film Market.

2. Market copies

Accepted formats:

- file uploaded on your www.shortfilmdepot.com account, in Apple TV* format [Mpeg4 AVC (codec H264), audio AAC], with inlaid subtitles, not exceeding 2 Go.

* see instructions on www.shortfilmdepot.com for the conversion of your film in Apple TV format.

- a DVD (Pal or NTSC), compatible with hardware DVD players; please specify clearly if subtitles are superimposed or accessible via the menu.

(1 film per disc, preferably with English subtitles for all the films, including English-speaking films for facilitating comprehension by all viewers).

Please keep in mind that the quality of your DVD will technically determine the quality of its encoding.

Participants are asked to inform which version they are making available at the Market: final version or work-in-progress.

3. Registration deadline and reception of Market copies: November 13, 2010

Whenever possible, sending the Market copy in the same package as the Festival preview copy, or declaring if the file uploaded for festival preview can also be used for the Market video library, is strongly recommended.

Shipping is payable by participants.

Packages must reach us:

- by mail (specify "**no commercial value - for cultural purposes**")

- or EMS (DHL, Federal Express...) for a declared value of less than 15 € or US\$ 15.

(**please** do not mention shipping cost on the bill when shipping your DVD as this would entail taxes and your parcel would be refused by SQP).

4. Late reception or requests for a new encoding

Any Market copy received after November 13, 2010 and before January 5, 2011 will be encoded depending

on possibilities.

Any new version sent for replacing a previous Market copy will be encoded depending on possibilities. In both cases, encoding will be subjected to the payment of a 25 euros cover charge.

5. Return of Market copies

Market copies cannot be returned and will be kept in SQP's Resource Centre.

6. Archiving

Since its creation SQP has always conducted a mission of preservation of the short film heritage. To this effect, all the video recordings submitted for the Market are stored and archived by SQP, who may have to transfer them on new current or future (digital or other) formats for improved storage purposes.

Submitting a film to the Market implies that SQP is given free permission to implement, as part of its mission of preserving the short film heritage, the free, individual consultation of the films archived in its Resource Centre for a duration of 10 years renewable by tacit agreement.

7. Non-specified cases and disputes

SQP or its representative will settle all non-specified cases within the terms of the present regulations. Market registration implies acceptance without reservation of all the terms outlined in the present regulations. In case of litigation, only the courts of the city of Clermont-Ferrand shall be competent and have jurisdiction.

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